Gregg Meyer

Designer

Summary

My 12+ years of experience has allowed me to build teams and products in high growth companies. Working in industries from real estate, healthcare and pharmaceutical, e-commerce, and data security.

Skills & Tools

Interaction and Visual Design
Experience and Service Design
User Research
Design Workshops
Figma & Sketch
InVision & Principle
HTML, CSS, JS Prototyping
Blender 3D Modeling

Education

Drexel University - 2008
Marketing - B.A. Business Admin
M.I.S. - B.A. Business Admin

Awards

Featured in App Store
2015 Appy / Retail
Drexel Systems Design

Contact

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Tonic.ai
May 2021 - Present · Head of Design

First design hire and building out design process, principles, and team

Developing strategies for team and product growth goals

Working with engineering, product, and founders to conceptualize and produce product features

Crafted hiring process, interview kits, and onboarding for open design headcount

Ro.co
2020 - 2021 · Senior Product Designer

Lead designer for Ro Pharmacy and pharmacy applications

Developed product design processes and principles

Conceptualized and tested a brand relaunch

Collaborated with executives, engineering, and product teams

CompStak
2019- 2020 · Design Director

Led multidisciplinary teams designing enterprise and internal applications

Conceptualized, prioritized, and executed on large product initiatives

Worked with founders and leadership team to develop company OKRs

WeWork
2015 - 2019 · Design Director

Led multidisciplinary teams designing applications, products, and services

Launched a pilot of 600+ intelligent desks to HQs in less than 1 year

Helped plan, staff, and budget expenses for local and international teams

Presented design strategy with execs to 3,000+ employees at Summit events

Hightower (acquired by VTS)
2014 - 2015 · Senior Product Designer

First design hire of $300 million real estate technology startup

Led and developed lean Agile design processes across 3 squads

Helped hire and manage a design team of four in 6 months

Designed first-of-its-kind dynamic stacking plans used by Fortune 500 companies

Chairish
2013 - 2014 · Lead UX Designer

Produced 4.9 star rated ecommerce marketplace app featured in the App Store

Developed user research and design processes for 3 person team

Pushed production code and A/B tests increasing annual revenue to $4 million

Presented design concepts and strategy to executives and leadership

RentJuice (acquired by Zillow)
2010 - 2013 · Senior UX Designer

Designed management products serving over 1 million rental units

Conducted user case studies and interviews using various testing methods

Developed design systems for responsive web and mobile apps

Helped lead product growth to $40 million acquisition in 2 years