

# Gregg Meyer

BROOKLYN, NY – OPEN TO RELOCATION



GREGGMEYER.COM

## Summary

My 11+ years of experience has allowed me to build teams and products for startups valued from \$40 million to \$40+ billion. Previously worked in Philadelphia, San Francisco, and New York City. I'm able to grow, empower, and retain teams of product managers, engineers, and designers to build products that deliver high-value. I am confident leading user centered Agile technology design teams.

## Professional Experience

### **WeWork**

*Design Director · 2015 - 2019*

Led multidisciplinary teams building products for \$47 billion company  
Launched a pilot of 600+ intelligent desks to HQs in less than 1 year  
Helped plan, staff, and budget expenses for local and international teams  
Presented design strategy with execs to 3,000+ employees at Summit events

### **Hightower (acquired by VTS)**

*Senior Product Designer · 2014 - 2015*

First design hire of \$300 million real estate technology startup  
Led and developed lean Agile design processes across 3 squads  
Helped hire and manage a design team of four in 6 months  
Designed first-of-its-kind dynamic stacking plans used by Fortune 500 companies

### **Chairish**

*Lead UX Designer · 2013 - 2014*

Designed 4.9 star rated ecommerce marketplace app featured in the App Store  
Developed user research and design processes for 3 person team  
Pushed production code and A/B tests increasing annual revenue to \$4 million  
Presented design concepts and strategy to executives and leadership

### **RentJuice (acquired by Zillow)**

*Senior UX Designer · 2010 - 2013*

Designed management products serving over 1 million rental units  
Conducted user case studies and interviews using various testing methods  
Developed design systems for responsive web and mobile apps  
Helped lead product growth to \$40 million acquisition in 2 years

## Skills & Tools

UI / UX Design  
Design Workshops  
Figma & Sketch  
InVision & Principle  
HTML/JS Prototyping

## Education

Drexel University - 2008  
Marketing - B.A. Business Admin  
M.I.S. - B.A. Business Admin

## Awards

Featured in App Store  
2015 Appy / Retail  
Drexel Systems Design

## Contact

610-533-2375  
greggmyr@gmail.com  
greggmeyer.com